HO CHI MINH CITY INTERNATIONAL EXHIBITION **OF FOOD & BEVERAGES IV - 2025**

HCMC 2025 FCODEX Interconnection **

16 - 19/04/2025

of Values and Development

SAIGON EXHIBITION & CONVENTION CENTER (SECC), DISTRICT 7, HO CHI MINH CITY





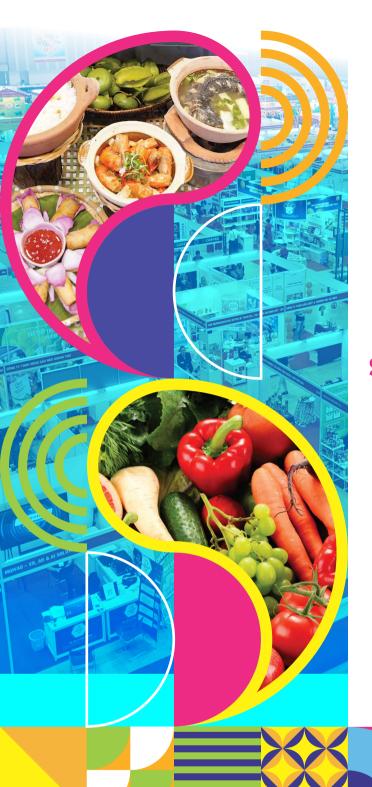
HO CHI MINH CITY PEOPLE'S COMMITTEE



Sponsored by: Ho Chi Minh City People's Committee

Hosted by: Investment and Trade Promotion Centre of Ho Chi Minh City (ITPC)

Cooperated by: Food and Foodstuff Association of Ho Chi Minh City (FFA)



- → HCMC FOODEX 2025 is a comprehensive trade promotion event serving the F&B industry, aiming at multi-channel connections between planners, trade and production systems, and the public.
- HCMC FOODEX 2025 with the topic "Natural green sustainable products" contributes to promoting the trends of green production, health supplements, sustainable development and global integration.
- MASTER CHEF OF FOODEX 2025 is exclusively at HCMC FOODEX 2025 a place where talented individuals gather to participate in cooking competitions featuring professional chefs from various regions of the country and internationally.

SCALE OF HCMC FOODEX 2025

8,000sqm

Exhibition space

500+

Domestic and international booths

400+

Exhibitors

04

Exhibition days with numerous appealing activities

50

Strategic Buyers

18,000+

Visitors

15+

Countries and Territories

VALUES BROUGHT BY HCMC FOODEX

- Multi-channel connections: Organizations Experts Distributors - Companies - The public
- Multi-platform connection: Offline Online
- A gateway to the F&B market for consumers and companies from over 100 countries and territories.
- Maximize brand promotion opportunities for businesses and products
- * Many incentives to support innovative start-ups



EXHIBIT PROFILE



Raw, semiprocessed food and agricultural products





Spices for



Beverages

Machinery, equipment and technologies related to processing, packaging and preserving food and foodstuff products

Smart kitchen appliances and utensils



Equipment for labeling, coding and traceability of product origin





Numerous appealing activities only at HCMC FOODEX 2025



SPECIALIZED CONFERENCES / **TALK SHOWS**





OF FOODEX 2025





BUSINESS MATCHING (B2B)

Connect online and offline with over 50 procurement representatives from reputable domestic and international distributors













FACTORY VISIT







Achieved numbers of





8,000sqm Exhibition space



Booths





territorial pavilions















70 Strategic Buyers **5,000+** Buyers registered to visit and came directly to the booths



18,568

Countries and territories

Provinces and cities



600+

Direct business matching sessions in the business matching area



- Cooking Competition: Master Chef of Foodex
- Business matching with over 70 domestic and international buyers
- Workshop on e-commerce in the F&B industry
- Guide to Business Experience on the TikTok **Platform**





EXHIBITORS' BENEFITS AT HCMC FOODEX 2025

- Y Logo appears on the official website of the exhibition.
- Post articles introducing the company and its products on the event's media channels.
- Free listing of company information in the Show Cataloque.
- Receive Opening Ceremony Invitations and Visit Invitations.
- Given priority to participate in international trade promotion programs.
- Participate in exhibition activities free of charge: Conferences, International Business Matching, and Field surveys. Prioritized meetings with investors, FDI enterprises, and VIP Buyers.
- ☑ Join an online industrial connection group with specialized enterprises that are highly active before, during, and after the exhibition.



STANDARD BOOTH (3m x 3m)

Including raw space, partitions, carpet, fascia board with Company's name in Vietnamese or English, 01 information counter, 02 chairs, 02 fluorescent lights, 01 5Amp/220V single-phase power socket.



RAW SPACE (minimum 18sqm)

Including raw space only. Exhibitors are allowed to construct their own booths according to their own designs.







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Ms. Kim Oanh

Mr. Hien Luong

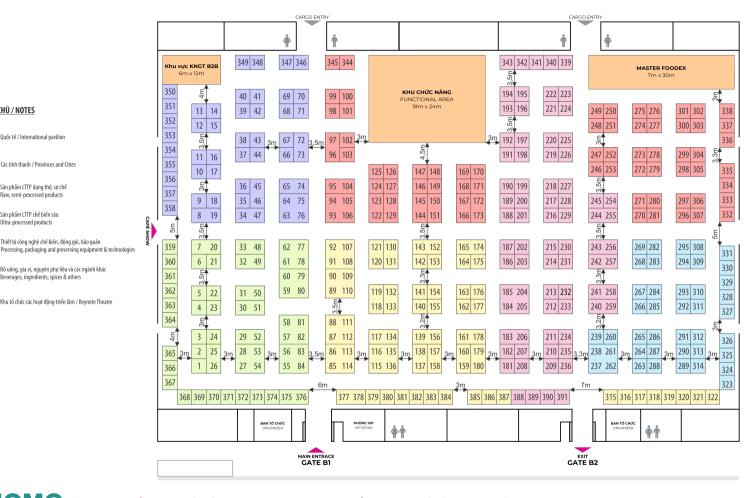
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GHI CHÚ / NOTES

Quốc tế / International pavilion

Các tỉnh thành / Provinces and Cities

Sản phẩm LTTP dang thô, sơ chế

Raw, semi-processed products

Sản phẩm LTTP chế biến sâu

Thiết bị công nghệ chế biến, đóng gói, bảo quản

Đổ uống, gia vị, nguyên phu liêu và các ngành khác

Khu tố chức các hoạt động triển lăm / Keynote Theatre

Beverages, ingredients, spices & others

Ultra-processed products

TRIỂN LÃM QUỐC TẾ NGÀNH LƯƠNG THỰC THỰC PHẨM THÀNH PHỐ HỒ CHÍ MINH LẦN THỨ 4 NĂM 2025 HO CHI MINH CITY INTERNATIONAL EXHIBITION OF FOOD & BEVERAGES IV - 2025 16 - 19/04/2025

SƠ ĐỒ MẶT BẮNG **EXHIBITION LAYOUT**