

HO CHI MINH CITY INTERNATIONAL EXHIBITION  
OF FOOD & BEVERAGES IV - 2025

HCMC 2025  
FCODEX

Interconnection  
of Values and Development

16 - 19/04/2025

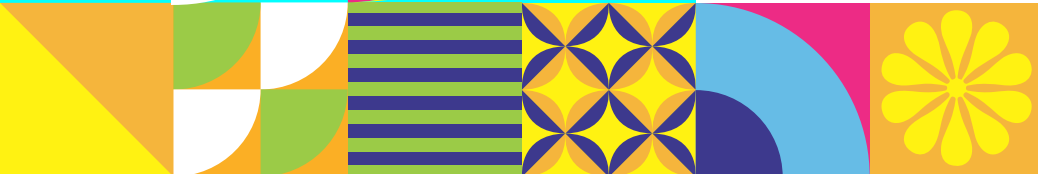
SAIGON EXHIBITION & CONVENTION CENTER  
(SECC), DISTRICT 7, HO CHI MINH CITY



hcmcfodex.com



Sponsored by: Ho Chi Minh City People's Committee  
Hosted by: Investment and Trade Promotion Centre of Ho Chi Minh City (ITPC)  
Cooperated by: Food and Foodstuff Association of Ho Chi Minh City (FFA)



- ## SCALE OF HCMC FOODEX 2025

## Exhibition space

## Domestic and international booths

## Exhibitors

Exhibition days  
with numerous  
appealing activities

## Strategic Buyers

## Visitors

## Countries and Territories

- ✿ Multi-channel connections: Organizations - Experts - Distributors - Companies - The public
- ✿ Multi-platform connection: Offline - Online
- ✿ A gateway to the F&B market for consumers and companies from over 100 countries and territories.
- ✿ Maximize brand promotion opportunities for businesses and products
- ✿ Many incentives to support innovative start-ups



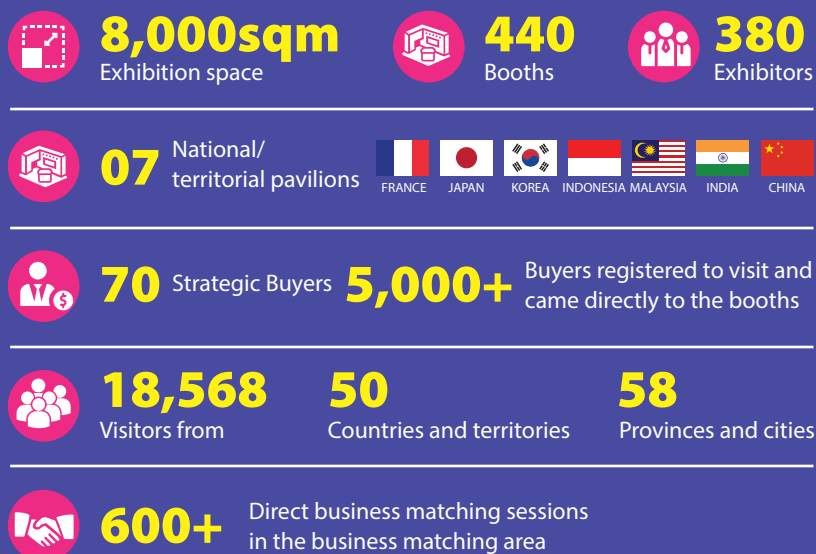




## Numerous appealing activities only at HCMC FOODEX 2025



## Achieved numbers of HCMC FOODEX 2024



- **Cooking Competition: Master Chef of Foodex**
- **Business matching with over 70 domestic and international buyers**
- **Workshop on e-commerce in the F&B industry**
- **Guide to Business Experience on the TikTok Platform**

# HCMC 2025 FCODEX

16 - 19/04/2025 | SECC

JOIN US AT HCMC FOODEX 2025

## EXHIBITORS' BENEFITS AT HCMC FOODEX 2025

- ✓ Logo appears on the official website of the exhibition.
- ✓ Post articles introducing the company and its products on the event's media channels.
- ✓ Free listing of company information in the Show Catalogue.
- ✓ Receive Opening Ceremony Invitations and Visit Invitations.
- ✓ Given priority to participate in international trade promotion programs.
- ✓ Participate in exhibition activities free of charge: Conferences, International Business Matching, and Field surveys. Prioritized meetings with investors, FDI enterprises, and VIP Buyers.
- ✓ Join an online industrial connection group with specialized enterprises that are highly active before, during, and after the exhibition.



### STANDARD BOOTH (3m x 3m)

Including raw space, partitions, carpet, fascia board with Company's name in Vietnamese or English, 01 information counter, 02 chairs, 02 fluorescent lights, 01 5Amp/220V single-phase power socket.



### RAW SPACE (minimum 18sqm)

Including raw space only. Exhibitors are allowed to construct their own booths according to their own designs.



Register for  
your booth  
now!



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