

HO CHI MINH CITY INTERNATIONAL EXHIBITION
OF FOOD & BEVERAGES III - 2024

HCMC 2024 FCODEX

15 - 18/05/2024

SAIGON EXHIBITION & CONVENTION CENTER
(SECC), DISTRICT 7, HO CHI MINH CITY

*Interconnection
of Values
and Development*



 hcmcfoodex.com



C.I.S vietnam

Sponsored by: Ho Chi Minh City People's Committee
Hosted by: Investment and Trade Promotion Centre of Ho Chi Minh City (ITPC)
Cooperated by: Food and Foodstuff Association of Ho Chi Minh City (FFA)
C.I.S Vietnam Advertising & Exhibition JSC

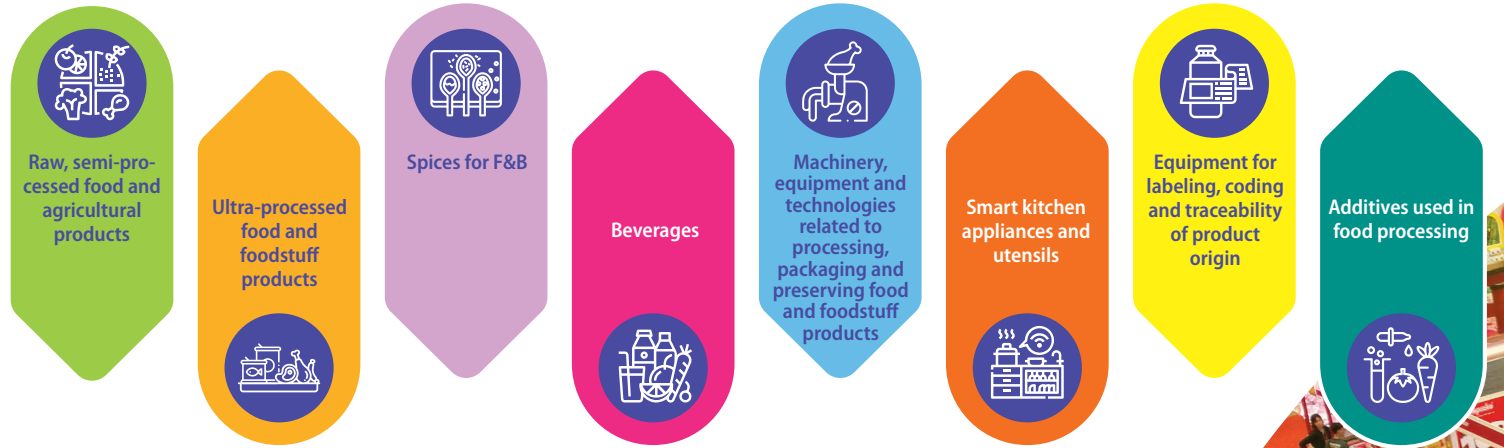


HCME FOOD EX 2024 is a comprehensive trade event serving the F&B industry, aiming at multi-platform connection between domestic and international values, between businesses - corporations - organizations - the public.

HCME FOOD EX 2024 with the topic "Natural green sustainable products" contributes to promoting the trends of green production, health supplements, sustainable development and global integration. The exhibition promises to be a destination to experience the colorful world of Vietnamese and international cuisine with a professional exhibition space and a series of appealing specialized events and activities.



EXHIBIT PROFILE



SCALE OF HCMC FOOD EX 2024



VALUES BROUGHT BY HCMC FOOD EX

- Multi-channel connection: Organizations - Experts - Distributors - Companies - The public
- Multi-platform connection: Offline - Online
- Gateway to access the F&B market for consumers and companies from over 100 countries and territories
- Maximize brand promotion opportunities for businesses and products
- Many incentives to support innovative start-ups





Numerous attractive activities

ONLY AT HCMC FOOD EX 2024



SPECIALIZED CONFERENCES / TALKSHOWS



BUSINESS MATCHING (B2B)

CONNECT OFFLINE AND ONLINE WITH OVER 50 PROCUREMENT REPRESENTATIVES OF REPUTABLE DOMESTIC AND INTERNATIONAL DISTRIBUTORS



CENTRAL RETAIL



TỔNG CÔNG TY THƯƠNG MẠI SÀI GÒN
THÀNH VIÊN



CULINARY PERFORMANCES TO HONOR VIETNAMESE AND INTERNATIONAL CULINARY CULTURE



08 Pavilions of provinces and cities / Start-up pavilions

06 International pavilions: Laos, Singapore, the Middle East, Japan, Pakistan, Myanmar

200+ 2D online booths that are continuously active during 6 months after the opening ceremony of HCMC FOOD EX 2023

REVIEWS OF HCMC FOOD EX 2023

79% will continue to accompany HCMC FOOD EX 2024

88% have a high opinion of the quality of potential visitors and the effectiveness of business matching activities

86% will recommend the Exhibition to others

90% have a high opinion of the quality of the Exhibition

ACHIEVED NUMBERS OF HCMC FOOD EX 2023

16,868	11,806	5,062	679
Visitors	Trade visitors	Public visitors	Group visitors

30 Countries/ Territories	39 Provinces and cities
Australia, Cambodia, Canada, China, Denmark, Finland, France, Germany, Japan, Korea, Malaysia, Myanmar, New Zealand, Philippines, Singapore, South Africa, Taiwan, Thailand, Turkey, UAE - United Arab Emirates, UK, USA, Hong Kong, India, Iran, Ireland, Israel, Indonesia, Laos, Vietnam	Hanoi, Ho Chi Minh, Binh Duong, Binh Phuoc, Dong Nai, Ba Ria Vung Tau, Bac Ninh, Lam Dong, Dak Lak, Dak Nong, Dong Thap, Gia Lai, Hai Phong, Hau Giang, Hung Yen, Khanh Hoa, Kien Giang, Long An, Nam Dinh, Ninh Thuan, Binh Thuan, Nghe An, Quang Binh, Phu Yen, Quang Ngai, Da Nang, Quang Nam, Tay Ninh, Thai Binh, Thanh Hoa, Thuan An, Tien Giang, Dong Thap, Tra Vinh, Vinh Long, An Giang, Ben Tre, Ca Mau, Can Tho

EXHIBITOR TESTIMONIALS

Mr. Lam Quang Thanh Chung - Director - Ideas Ocean Co., Ltd (IDOCEAN)

"This is the first time IDOCEAN has attended HCMC FOOD EX 2023, I notice that many Vietnamese enterprises want to promote trade activities to export goods to the world, many businesses meet international quality standards, affirming the brands in the domestic market when participating in HCMC FOOD EX 2023. At HCMC FOOD EX, we have the chance to access the distribution system, buyers that are interested in products, and widely reach mass customers who support Vietnamese products. With the success of this first participation, we look forward to continuing participation in HCMC FOOD EX 2024."

Mr. Dinh Nguyen Hong Thien Phuc - Marketing & International Trade - Tonasia Food and Beverage Company Limited (TOFOCO)

"The first time we have participated in HCMC FOOD EX, we are impressed by the large flow of trade visitors to the exhibition. The exhibition has been arranged with a good schedule and very interesting events, suitable for businesses."

Mr. Goh Chinnskii - Director - ROU Company Limited

"HCMC FOOD EX 2023 is a great event with many domestic customers we are looking for. That is why we participate in this exhibition. Definitely we would continue to attend HCMC FOOD EX 2024."



!!!
DON'T MISS THE OPPORTUNITY TO PARTICIPATE IN HCMC FOODEX 2024

EXHIBITOR'S BENEFITS AT HCMC FOODEX 2024



Logo is updated on the official website of the exhibition. Name and logo are listed in official media publications of the exhibition (optional).



Be given priority to choose to participate in international trade promotion programs.



Post articles introducing company and products on media channels of the event.



Participate in exhibition activities free of charge: Conferences, International Business Matching. Prioritized meetings with investors, FDI enterprises, VIP Buyers.



Get 1 free color printed page listing company and product information in the Show Catalogue. Receive Opening Ceremony Invitations and Visit Invitations.



Join the online connection group with specialized enterprises that are highly active before, during and after the end of the exhibition.

STANDARD BOOTH (3m x 3m)



Including raw space, partitions, carpet, fascia board with Company's name in Vietnamese or English, 01 information counter, 02 chairs, 02 fluorescent lights, 01 5Amp/220V single-phase power socket.

RAW SPACE (minimum 18sqm)



Including raw space only. Exhibitors are allowed to construct their own booths according to their own designs.



Register for your booth now!



✉ hcmcfoodex.vn@gmail.com

🌐 hcmcfoodex.com

👤 Ms. Kim Oanh

👤 Mr. Hien Luong

👤 Ms. Quynh Huong

📘 [hcmcfoodex](https://www.facebook.com/hcmcfoodex)

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☎ +84 913 056 968

GHI CHÚ / NOTES

- Quốc tế / International pavilion
- Các thương hiệu hàng đầu / Top Brands
- Sản phẩm LTPP dạng thô, sơ chế
Raw, semi-processed products
- Sản phẩm LTPP chế biến sâu
Ultra-processed products
- Thiết bị công nghệ chế biến, đóng gói, bảo quản
Processing, packaging and preserving equipment & technologies
- Đồ uống, gia vị, nguyên phụ liệu và các ngành khác
Beverages, ingredients, spices & others
- Khu Start up
- Đặc sản vùng miền
- Khu tổ chức các hoạt động triển lãm / Keynote Theatre



TRIỂN LÃM QUỐC TẾ NGÀNH LƯƠNG THỰC THỰC PHẨM THÀNH PHỐ HỒ CHÍ MINH LẦN THỨ 3 NĂM 2024
HO CHI MINH CITY INTERNATIONAL EXHIBITION OF FOOD & BEVERAGES III - 2024
 15 - 18/05/2024
 Tại Trung tâm Hội chợ & Triển lãm Sài Gòn - SECC, TP. Hồ Chí Minh | At Saigon Exhibition & Convention Center - SECC, Hochiminh City, Vietnam

