

HO CHI MINH CITY PEOPLE'S  
COMMITTEE

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SOCIALIST REPUBLIC OF VIETNAM  
*Independence – Freedom – Happiness*

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*Ho Chi Minh City, March 28<sup>th</sup>, 2023*

**WELCOME LETTER**  
**Ho Chi Minh City International Exhibition**  
**of Food & Beverages II - 2023 (HCMC FOOD EX 2023)**

On behalf of Ho Chi Minh City People's Committee, I would like to extend a very warm welcome to Vietnamese and international organizations and companies participating in **Ho Chi Minh City International Exhibition of Food & Beverages II - 2023 (HCMC FOOD EX 2023)**, organized from June 28<sup>th</sup> – 30<sup>th</sup>, 2023 at Saigon Exhibition & Convention Center (SECC), 799 Nguyen Van Linh, Tan Phu Ward, District 7, Ho Chi Minh City.

Following the success of "Ho Chi Minh City International Exhibition of Food & Beverages 2022" (HCMC FOOD EX 2022), **Ho Chi Minh City International Exhibition of Food & Beverages II - 2023 (HCMC FOOD EX 2023)** is a comprehensive trade event serving the food and beverage industry, aiming to connect domestic and foreign multi-platform values, between companies - agencies - organizations - the public, attracting resources, promoting the image of Vietnam's agriculture and processing industry, creating a favorable environment to enhance the rapid and sustainable development of the food and beverage industry.

**Ho Chi Minh City International Exhibition of Food & Beverages II - 2023 (HCMC FOOD EX 2023)** and a series of B2B business matching activities, appealing culinary performances, is a place to honor leading brands, introduce diverse culinary culture, where buyers and visitors can directly do business matching, enhancing experiences of Vietnam's traditional rich cuisine culture. The exhibition promises to gather products meeting the standards of quality, food hygiene safety, clear traceability, with priority given to products that have been exported, have export potential, obtained international certificates; support the group of innovative start-ups and key product manufacturers of Ho Chi Minh City in particular and across the whole territory of Vietnam in general.

I warmly welcome the presence of all Vietnamese and international agencies, organizations and companies in the food and beverage industry that are interested in this important event.

May participating companies and organizations achieve practical results. May Ho Chi Minh City International Exhibition of Food & Beverages II - 2023 (HCMC FOODEX 2023) be successful.

**PP CHAIRMAN  
VICE CHAIRMAN**



**Vo Van Hoan**